

# Local Market Assessment

Enter data into the yellow fields.

Employment Resource Center Name		Date	Stakes Served		Percentage of Professionals	
<b>Customer Analysis</b>		<b>Total Working Members in Service Area</b> Calculated by multiplying the number of families per stake by a multiplier representing the number of working members in each family (for example, 1200 families with 1.3 workers per family).			<b>0</b>	
Category	Totals	Unemployment Rate →		Number of Professionals	Number of Non-Professionals	Number of Church Leaders
Unemployed Members	-	Working Members * 0%		0	0	0
Underemployed Members	-	Unemployed *		0	0	0
Self-Employed Members	-	Working Members * 0%		0	0	0
Members with Education or Training Needs	-	Working Members * 0%		0	0	0
<b>GRAND TOTALS</b>	-			0	0	0

Potential Customers

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Total Placements for 2005

Current Reach

**Adjust the numbers below to match the statistics in the Employment Resource Center's service area.**

Families Per Stake/District	
Workers Per Family	
Underemployment Multiplier	
Self-Employment Percentage	
Education Training Percentage	
Wards/Branches Per Stake/District	
Leaders Per Ward/Branch	
Leaders Per Stake/District	
Member Population Percentage	